



ETHICAL FUNDRAISING POLICY

Version 1.0 29/06/2019

Introduction

The Board of Trustees of Midwives at Maternity Azur (MAMA) is committed to ensuring that fundraising activities are carried out in an ethical manner.

This policy applies to the Board of Trustees, all members of staff and all volunteers.

Purpose

The purpose of this document is to identify MAMA's position on fundraising practice and to document the standards expected in raising funds from the community.

Policy

MAMA's guiding fundraising principle is a simple one: we will only use techniques that we would be happy to be used on ourselves.

In doing so, the organisation will adhere to the following standards:

- Fundraising activities carried out by MAMA will comply with all relevant laws;
- Any communications to the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive;
- All monies raised via fundraising activities will be for the stated purpose of the appeal and will comply with the organisation's stated mission and purpose;
- All personal information collected by MAMA is confidential and is not for sale or to be given away or disclosed to any third party without consent;
- Nobody directly or indirectly employed by or volunteering for MAMA shall accept commissions, bonuses or payments for fundraising activities on behalf of the organisation;
- No general solicitations shall be undertaken by telephone or door-to-door.
- Fundraising activities should not be undertaken if they may be detrimental to the good name or community standing of MAMA;
- Financial contributions will only be accepted from companies, organisations and individuals the Board considers ethical.

Date approved by MAMA Board of Trustees: 30/07/2019

Review Date: 30/07/2022